

Happily AFTER EVER

MEDIA PRESS KIT

Happily After Ever is a contemporary YA/New Adult novel that reimagines what happens after fairytales end.

Everyone knows how love stories end: happily ever after...

but navigating what comes **after** is an entirely different story.

From the internationally-acclaimed author, Jill Blocker, comes a story that crosses oceans, spans cultures and navigates the tender decades of young adulthood.

Insightful, sharp, and emotionally honest, “**Happily After Ever**” explores the messy, beautiful reality of life beyond the fairy tale ending.

Key Themes:

- Post-fairy-tale identity & autonomy
- Love beyond destiny
- Power, control, and narrative systems
- Coming-of-age beyond “the ending”
- Free will vs. predetermined story structure

Synopsis

As a young woman follows her heart from the U.S. to Europe, she believes she's stepping into the life she was always meant to have. Instead, she finds herself navigating the complicated realities of adulthood, identity, and the gap between the stories we're told about love and the truth we discover for ourselves.

Against a backdrop of cobblestone streets, mountain peaks, and life-changing choices, she embarks on a deeply-relatable journey of self-discovery. As she confronts expectations, heartbreak, and the courage required to rewrite her own story, she learns that true love isn't about finding someone else-it's about finding yourself.

Author Bio

Jill Blocker is a novelist and former journalist whose work has been published across international media outlets. She is the author of the YA/New Adult contemporary romance “*Happily After Ever*,” and the historical fiction novel “*What was Beautiful and Good*,” (“*Was schön war und gut*”). Her stories have been featured on *The Daily Show*, *The Washington Post*, *The Star Press*, *The Guardian*, *the SeattlePI*, KOMO 4 News, *MAINTENANT: A Journal of Contemporary Dada Writing and Art*, and others.

Jill studied creative writing through Stanford University and received a degree in journalism from Ball State University. Originally from the U.S., she resides in Zürich, Switzerland but considers herself a citizen of the world.

Author Quote

“*Happily After Ever*” is a little spin on the classic fairytale... It’s focused on telling the traditional fairytale story, but in a more realistic way. Not everything ends with a “happily ever after,” but that doesn’t mean that your journey isn’t a fairytale.” – [Jill Blocker](#), author on “*Pop of Culture*”, NPR / IndianaPublic Radio, S03 E24, June 2026

Publication Details

- **Genre:** YA / New Adult Contemporary
- **Release Date:** July 1, 2026
- **Publishers:** Constellate Publishing (EN) / MünsterVerlag (DE)
- **Formats:** Paperback (eBook, Audiobook, coming 2026/27)

Marketing Hooks

- What comes after the 'happily ever after'?
- A breathtaking retelling that challenges the very nature of fairytales.
- For anyone interested in love across cultures and what it takes to stay true to one’s self.
- Explore the power of narrative and the freedom of writing your own story.

Target Audience

Heartfelt, insightful, and relatable, *Happily After Ever* is a coming-of-age story for anyone who has ever chased a dream, crossed an ocean for love, or wondered what comes after the fairy tale ends. An easy Book Club pick, perfect for readers of Stephanie Danler, Colleen Hoover and Jenny Han and **readers who enjoyed the emotional**

self-discovery of "Eat, Pray, Love," the honest millennial voice of "Everything I Know About Love, " and the reflective journey of "Wild."

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